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CHICAGO, ILLINOIS

AMERICA'S ACE ATTRACTIONS



February 24, 1942.

Mrs. Effa Manley
71 Crawford Street
Newark, New Jersey.

Dear Mrs. Manley:

I have your lengthy letter...and contents noted. I quite agree with you from observations in the past five years on numerous trips to the East...that for some unforeseen reason, the lack of cooperation of owners of Eastern Colored teams is quite obvious...why I don't know...never could figure it out...particularly when a close tie-up would have and can realize all of them such fine results. There is a very definite field for Negro baseball...when one bears in mind that even in our life-times Major League Baseball has come from a third rate hotel proposition...to the top spots in every city.

How to advise you or your husband on your problem...is not my particular business...I know that properly exploited and handled that your club as well as any other first rate colored "nine" can be made to pay a dividend on investment. The ball club you outline seems to be a good one, knowing Willie Wells as well as I do. We have always been very very close.

Unfortunately, the period at this time is so tied up with basketball tournament promotions requiring day to day observation...that even a day's departure would be noted. However, will try to get away for a day or two late this week, or over the week-end...and will wire you a bit later in the week. In the interim, will try to get Syd Pollock who is up at North Tarrytown, New York, to jaunt down to Newark to have a talk with you and Mr. Manley. Closing for the moment, and looking for additional advice, I am,

AMS:NS

Very truly yours,

Showmanship in Sports